

Product Number– **3003276-506**

Formula Number – **35YB**

EQUINE SENIOR® ACTIVE HORSE FEED



Specie: Horse **Type of Feed:** Concentrate **Form of Feed:** Pelleted/Extruded Mix

General Description: Formulated for the healthy, active lifestyle of the aging horse that can chew and digest hay or pasture.

PURINA® EQUINE SENIOR® ACTIVE HORSE FEED

FOR THE HEALTHY, ACTIVE LIFESTYLE OF THE AGING HORSE THAT CAN CHEW AND DIGEST HAY OR PASTURE.

GUARANTEED ANALYSIS

Crude Protein, (Min)	14.00 %
Lysine, (Min)	0.90 %
Methionine, (Min)	0.25 %
Threonine, (Min)	0.40 %
Crude Fat, (Min)	10.00 %
Crude Fiber, (Max)	18.00 %
Acid Detergent Fiber (ADF), (Max)	21.00 %
Neutral Detergent Fiber (NDF), (Max)	36.00 %
Starch, (Max)	9.00 %
Sugars, (Max)	7.00 %
Calcium (Ca), (Min)	0.95 %
Calcium (Ca), (Max)	1.45 %
Phosphorus (P), (Min)	0.60 %
Magnesium (Mg), (Min)	0.25 %
Copper (Cu), ppm (Min)	80
Selenium (Se), ppm (Min)	0.60
Zinc (Zn), ppm (Min)	280
Vitamin A, I.U./LB, (Min)	3000
Vitamin D3, I.U./LB, (Min)	800
Vitmain E, I.U./LB, (Min)	125

*INGREDIENTS

**Please refer to the feed bag for list of ingredients*

BEST RESULTS:

Feeding rates will vary with size, age, temperament, health status, forage quality, climate and activity level. Feed at regular times – at least twice daily – with three daily feedings preferred. Let horses feed in a natural position from troughs with large bottoms, placed at normal head height or lower. Do not feed free-choice. Prevent the rapid eating by the horse of any feedstuff. Reduce and/or delay feeding a horse which is hot, excited or showing pain, has fever or diarrhea. Consult your veterinarian if any problems arise. Always feed a minimum of 1.0 to 1.2 lbs per 100 lbs of body weight of good quality, clean hay or the equivalent in pasture. Any feed changes should be made gradually over a period of 7 to 10 days. Changes in the rate of feeding should not exceed 1.0 lb per day for each horse. Have plenty of clean, fresh water available at all times. Provide your horse with access to salt. Maintain an effective control program for internal parasites. Have the horse's teeth examined annually and consult your veterinarian on a regular basis.

DIRECTIONS:

Feed According to Chart:

Feeding Chart	Weight of Horse in Pounds				
	600	800	1000	1200	1400
	Pounds Per Day				
Minimum Hay or Equivalent Pasture*	7.00	9.50	12.00	14.50	17.00
	Equine Senior® Active Horse Feed**				
Lifestyle:					
Maintenance – Average Activity	2.25	2.75	3.50	4.25	4.75
Maintenance – Elevated Activity	2.75	3.50	4.25	5.25	6.00
Light Work	3.25	4.25	5.50	6.50	7.50
Moderate Work	4.50	6.00	7.25	8.75	10.00
Heavy Work	5.50	7.50	9.25	11.00	12.75
Very Heavy Work	8.25	11.00	13.75	16.25	19.00
Early Gestation (first 250 days)	2.25	3.00	3.75	4.50	5.25
Late Gestation (last 90 days)	3.50	4.50	5.50	6.50	7.50
Lactation (fed separately from foal)	7.25	9.75	12.00	14.25	16.75
Breeding Stallion	4.00	5.50	6.50	7.75	8.75

* This is the recommended minimum amount of hay to be fed. If feeding more hay, reduce the feeding rate of Equine Senior® Active horse feed by 1.0 lb for every additional 2.0 lbs of hay fed.

** Do not feed less than 0.3 lbs per 100 lbs of body weight per day to meet minimum protein, vitamin and mineral requirements for maintenance.

If you horse gains too much weight at that minimum feeding rate, then you should replace Equine Senior® horse feed with Purina® Strategy® Healthy Edge® or Purina® Enrich Plus®.

For horses sensitive to dietary carbohydrates, please consult with a veterinarian or nutritionist for a recommended diet.

Available Options:

Product No.	Package	Size Diameter
3003276-506	50# Bag	5/32 – 11/64 (Pelleted & Extruded)

Product Features:	Product Benefits:
Exclusive ActivAge™ Prebiotic	Supports the beneficial microorganisms in the gut and has been scientifically studied in senior horses to support optimal function of the aging immune system.
Purina® Amplify® High-Fat Nugget	Contains multiple sources of fatty acids, including flaxseed, stabilized rice bran and vegetable oils, to help maintain body condition, shine and bloom.
Controlled Starch and Sugar	Formulated to provide a diet lower in nonstructural carbohydrates that may be suitable for aging horses with carbohydrate sensitivities.
Vitamin & Mineral Fortification	Designed to meet the specific nutritional needs of senior horses to support immune function and overall health when fed as directed*
Highly Digestible	Scientifically formulated with a blend of fiber sources including beet pulp and top quality hay to help maintain the senior horse’s body condition and support normal digestive function.
Added Antioxidants	Including Vitamin E to provide additional support for a healthy immune system.
Multiple Energy Sources	More calories from fat, less from sugar to provide a diet lower in nonstructural carbohydrates to help aging horses with difficulty managing blood sugar levels.
High-Quality Proteins	Support muscle maintenance, healthy coat and hooves.
Concentrate Feed	Designed to be fed with hay or pasture.

* Based on “Nutrient Requirements of Horses Sixth Revised Edition – 2007” published by the National Research Council

CAUTION:
 Store in a dry, well-ventilated area protected from rodents and insects.
 Do not feed moldy or insect infested feed to animals as it may cause illness, performance loss or death.
USE ONLY AS DIRECTED